

# Financial Plus Credit Union Helped Raise over \$24,000 for Local Cancer Patients

## For Immediate Release

**Contact:** Madeline Mason, Public Relations and Social Media Specialist

**Date:** January 10, 2024

**Phone:** (810) 244-2057

FLINT, MI – Financial Plus Credit Union showcased steadfast dedication to the 2023 Pink Night Palooza campaign benefitting local cancer patients. Through collective efforts of mini-fundraisers and employee donations, Financial Plus raised \$24,855.06 for Hurley’s Breast Cancer Navigation Fund.

Financial Plus and Hurley Medical Center hosted their 15<sup>th</sup> annual Pink Night Palooza on October 19<sup>th</sup>, 2023, with the annual campaign raising a total of \$186,478 for local cancer patients through event sponsors, donors, mini-fundraisers, and the community. Pink Night Palooza returned to Downtown Flint at the Capitol Theatre with an afterparty held at Blackstone’s Smokehouse. Event attendees enjoyed a tasteful bra-artisty fashion show, a live auction led by Sheriff Chris Swanson and comedian Melissa Hager, an online auction, and more.

“We are grateful for our longstanding partnership with FPCU, together we have helped remove barriers to access to care for hundreds of individuals,” said Karima Amlani, President of the Hurley Foundation. “We look forward to working with our friends at FPCU and the event committee to get ready for another successful Pink Night Palooza in 2024!”

On October 6<sup>th</sup>, 2023 Financial Plus organized a successful Pink Bake Sale at all locations and garnered \$4,572.29 from the support of members, branch employees, and donations. Financial Plus’s commitment extended to its second annual Banking to Beat Cancer fundraiser throughout September and October, resulting in a \$3,826.77 donation to Hurley’s Breast Cancer Navigation Fund.

“I want to thank the community for your continued support for Pink Night Palooza, which celebrated its 15<sup>th</sup> consecutive year. It was a great night celebrating all of our communities’ continued awareness and generosity in supporting our friends and neighbors who battle all forms of cancer,” said Brad Bergmooser, Financial Plus Credit Union President and CEO.

Hurley’s Breast Cancer Patient Navigation Program is a vital year-round free service to help local men and women during treatment and recovery. The program identifies gaps within patient care and assists with financial hardships a patient might encounter, such as groceries, bill payments, treatment co-pays, medication, and wigs.

**About Financial Plus Credit Union:** Since 1952, Financial Plus has been putting today's needs and tomorrow's dreams all within reach. Owned by over 81,000 members with more than \$1.3 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit [myfpcu.com](https://myfpcu.com) or call (800) 748-0451.



Financial Plus Credit Union raised over \$24,000.00 for the 2023 Pink Night Palooza campaign benefitting local cancer patients.

###